IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Kenneth P. Glynn et al. Examiner: Gauthier, Gerald

Serial No. 10/696,660 Group Art Unit: 3611

Filed: October 29, 2003 Docket No. 078700-030101

Title: VOICE ACTIVATED, VOICE RESPONSIVE PRODUCT LOCATOR
SYSTEM, INCLUDING PRODUCT LOCATION METHOD UTILIZING
PRODUCT DAD CODE AND ASTE SITUATED, ASTE IL INFINITEVING

PRODUCT BAR CODE AND AISLE-SITUATED, AISLE-IDENTIFYING BAR CODE

BAR CODE

Customer No.: 33717

COMMENTS ON STATEMENT OF REASONS FOR ALLOWANCE

MAIL STOP ISSUE FEE Commissioner for Patents Post Office Box 1450 Alexandria, Virginia 22313-1450

Sir/Madam:

Applicant notes the Examiner's Statement of Reasons for Allowance, and Applicant treats these statements of allowable subject matter as providing some reasons why the claimed subject matter is allowable, but not necessarily all of the reasons the material is allowable. Further, Applicant points out that each allowed claim is not necessarily limited to the literal language contained in the Examiner's statement. Finally, Applicant states that each allowed claim is allowable based on the entire record, and not solely based on the Examiner's Statement.

For example, the Examiner's Statement discusses a "user feedback unit". However, claim 41 does not recite a user feedback unit.

Respectfully submitted

Bruce T. Neel Reg. No. 37,406

Customer Number 33717 GREENBERG TRAURIG, LLP 2450 Colorado Avenue, Suite 400E

Date: September 26, 2007

Serial No. 10/696,660

Santa Monica, CA 90404 Phone: (602) 445-8339 Fax: (602) 445-8100 E-mail: neelb@gtlaw.com